

The Liautaud Partner Network

working together to create a happier, more effective workforce



 **The Liautaud Institute[®]**
University of Illinois at Chicago

A Use-Inspired, Positive Change, Research Institute

Our Vision

To work with our partners to develop innovative and empowered cultures within the organizations they work with, delivering evidence-based workforce solutions to our mutual customers.

Our Program

As the organization you work with develops strategies to increase efficiency and effectiveness, you look to partnerships that will optimize their workforce. The Liataud Partner Network is designed to help business professionals develop innovative and empowered cultures, where people love coming to work. We provide you with the tools, marketing, and business environment for you to build a profitable and scalable Liataud Institute practice.

We also recognize that there are several choices when it comes to consulting and business partnerships. We want to make sure that our partnership positively impacts you and our mutual clients. As a result, we provide a myriad of resources so that you are supported every step of the way.

Research-Based Solutions

Our solutions are based on 10 years of neuroscience and human behavioral research. Our approach extends your value proposition in the key areas of Process Improvement, Leadership, Self-Managed Teams, and Emotional Intelligence; providing a foundation for sustainable change and culture enrichment within the organizations you serve.

Professional Development and Support

The Liataud Institute is committed to providing you with the resources you need to promote, sell, and implement our joint solutions. Comprehensive programs are designed to enhance and extend your skills in delivering solutions to meet your customer's organizational challenges. A blended approach combines classroom delivery, workshops, and eLearning. In collaboration, we define the ideal process roadmap based on your focused Liataud Institute group solution to ensure your success.



About the Liautaud Institute

Why do we do what we do?

People have a biogenetic need to group, be empowered and contribute in a meaningful way; and the best environments allow this to happen. This environment leads to the happiest employees, spouses or friends, most innovative solutions, and greatest rewards.



Membership

People want to be an integral part of everything that affects their job or their workplace. They want to be treated as an equal in the system they serve. They want to be a part of something bigger than themselves.



Empowerment

People have a need to be empowered to make any changes in their job or their workplace they believe will work to the betterment of their customers or the system they serve.



Meaning

People want to go home every night, knowing they've made a meaningful contribution. They have a high need to be appreciated for making a difference.

How do we do it?

The Liautaud Institute has engineered processes and proven learnable habits that are steeped in the most effective research and use a methodical approach inspired from the best manufacturing practices to create consistent, repeatable and viral change.

What we do:

The Liautaud Institute's approach starts by creating deeply connected Systemic Empowered Communities of 6-8 people. The learned processes and habits create a culture of membership, empowerment and meaning, breaking down barriers and creating a collaborative environment to create innovative solutions to improve each member's job, company and personal life.

What makes our approach unique and valuable?

- We use evidence-based, measurable and verifiable research methods that are university-backed and supported.
- Small group approach is process and protocol-driven.
- Not a weekend retreat or one-time event.
- Process-dependent rather than trainer-dependent that yields identical outcomes no matter the composite of the group members.
- Clinically-tested emotional intelligence habits will impact every aspect of your life, from your relationships with family, friends and co-workers, to your ability to achieve a promotion, make a career change or receive a pay raise through improved workplace performance.
- Our approach often goes viral spreading a positive contagion that often starts with one group or leadership team, and then quickly spreads to additional groups – as the students become teachers.

Our Evidence-Based Solutions



SEMCO (Systemic Empowered Community) Team Approach

Our flagship program for companies, organizations and teams. SEMCO is designed to start with Senior Management and then expand to the entire organization. The program is biogenetically driven, leveraging every process to serve three biogenetic needs: Membership, Empowerment and Meaning. Participants are then guided on how to create continual improvements in their job, career, company and workplace.



PdEI (Process-Designed Emotional Intelligence) Leadership Forums

An evidence-based Executive Forum System that develops the emotional intelligence of leaders, yielding higher business outcomes and improved quality of life. These Forums exist to provide shared experiences among current and emerging leaders. The most productive outcomes arise from forming volunteer groups of 8-10 senior leaders that commit to meeting on a regular basis to share their experiences. Bonds are developed that allow the safety and comfort to openly disclose personal or business issues affecting their lives.



Approved for 47 HR (General) recertification credit hours toward PHR, SPHR and GPHR recertification
- HR Certification Institute (HRCI)
“The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute’s criteria to be pre-approved for recertification credit.”

Science of Charisma and Connection Certification for Human Resource Professionals

The Science of Charisma and Connection is a 12-month program comprised of two retreats, three coaching sessions, and four two hour meetings followed by (9) monthly two hour meetings. This Process Designed Training (PDT) follows an evidence-based, scientific method for increasing your social connection and leadership contribution. The course is designed for human resource and leadership development professionals, meeting in forum-like groups of minimum (6) and maximum (8) participants. The course includes assessments that effectively measure emotional and social competencies, well-being, bonding and leadership impact measures.

Who Belongs to Our Network?



The ideal partner is one who has an unbridled passion, work experience and a business development track record developing leaders and organizations to shift to a more inclusive, empowering and meaningful culture. As a Liautaud Partner Network (LPN) member you will join a global team dedicated to creating innovative, empowered and happier work places, where people love coming to work.

Our LPN Members include:

Organizational Development Consultants

Organizational Psychologists

Leadership or Business Coaches

Human Resource and Talent Development Professionals

Retired Executives and CEOs

Strategic Planning & Culture Advisors

Change Management Consultants

Benefits & Requirements

BENEFITS

Marketing Support

- Access to Partner Portal and Knowledge Center
- Access to Logistic Planning Services
- Utilization of Liautaud Institute Logos
- Advance Notice of Promotions
- Online Partner Directory/Locator Listing
- Marketing Packets with Brochures & Case Studies
- Solution White Papers
- Eligible to Exhibit at Liautaud Institute Sponsored Events
- Partner Press Release with Liautaud Institute Quote Authorization

Professional Development

- Quarterly Program Webinars
- Partnership Certification

Business Development

- Sales Call Support
- Annual Volume/Development Incentive
- Affinity Group Meetings with Fellow Business Partners

REQUIREMENTS

- Signed Partner Agreement
- Regular Updates on Business Development Progress
- Blended Learning
- On-Site Certification Intensive in Program Delivery

The Liautaud Institute Partner Certification

A small group approach to shaping workplace culture

Proven Processes, Proven Impact

As an organizational development professional, you understand how important a happier, more emotionally engaged, empowered and connected workplace is in shaping constructive culture. But just talking about “engagement” or “culture” isn’t enough. What you need is a proven evidence-based process that will have an immediate “bottom-line” impact on employee engagement and business outcomes.

Become certified on the only evidence-based small group forum approach to happier, more effective workplaces.

Developing Systemic Empowered Community

Through a blended learning approach with pre-certification interactive work, meeting presentations, online learning course, role plays and hands-on practice sessions, participants will receive the credentials and experience necessary to moderate and market the Liautaud Institute’s SEMCO™ approach (Systemic Empowered Community) as an organizational development and business solution to your clients.

Small Groups: The Key to Success

The Liautaud Institute’s programs use a common communication protocol to create forum-like small groups, beginning with leadership and rolling down into the entire organization.

What Makes This Certification Different?

During The Liautaud Institute Partner Certification program, consultants, coaches, trainers, organizational psychologists and business entrepreneurs will:

- Experience the SEMCO™ approach
- Learn to moderate a group
- Learn and apply evidence-based Emotional Intelligence Habits
- Gain business development tools, techniques and best practices to broaden customer reach
- Acquire knowledge via multiple learning technologies, including experiential and case study application
- Understand the neuroscience and human behavioral research behind The Liautaud Institute’s group programs

SEMCO™: Enhanced Organizational Performance

The Neuroscience Connection: Fulfilling the Biogenetic Needs

Our 10 years of research in the fields of neuroscience and human behavior have shown that employees have three basic needs that must be met in order to reach the peak of effectiveness and personal well-being:



Membership

They want to be an integral part of everything that affects their job or their workplace. They want to be treated as an equal in the system they serve. They want to be a part of something bigger than themselves.



Empowerment

They have a need to be empowered to make any changes in their job or their workplace they believe will work to the betterment of their customers or the system they serve.



Meaning

They want to go home every night, knowing they've made a meaningful contribution. They have a high need to be appreciated for making a difference.

Our certification approach is designed to immediately and consistently fulfill the three biogenetic needs where you will feel part of something bigger than yourself, empowered to deliver the SEMCO™ approach and feel a deeper sense of life and work purpose.

Logistics

Each Certification Group is limited to six attendees.

Investment

\$2500 (early bird discounts available). This includes onsite Intensive, all materials, access to Habit eLearning course, SEMCO™ eLearning portal, Moderator/Business Partner Portal, and 10 marketing packets.

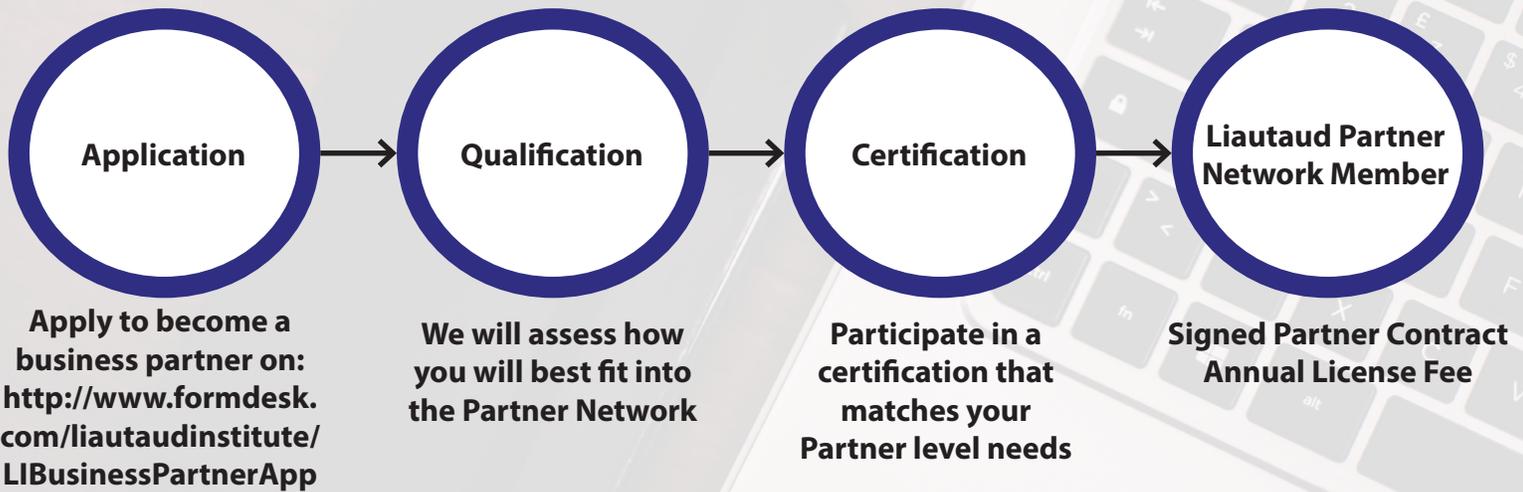
Assessing the Fit

We want to make sure our Partner Certification process is a good fit for you and an amazing solution for our clients. Therefore, we require a pre-certification phone interview and completion of a Partner Application. Together, we will determine if the “fit” feels good for both of us. Our commitment is to be a trusted partner to you, and a positive solution for your business.

What You Will Experience

Requirement	Purpose	Time
Orientation	Builds excitement, membership, & anticipation	1 hour (virtual)
Pre-Intensive Assignments	Increase your emotional self-awareness	1 hour (on your own)
Certification Intensive	<ul style="list-style-type: none"> - Creates a bonded community through vulnerability activities - Increases social awareness - Ignites empowerment - Sparks purposeful meaning by helping you identify how the SEMCO™ approach will benefit your clients 	2 1/2 day (onsite in our Chicago office)
Post-Certification Sessions	<ul style="list-style-type: none"> - Practice moderator role - Learn Emotional Intelligence Habits - Create & support others' Improvement Plans - Capstone Activity/Graduation 	Six 2-hour sessions (virtual)
eLearning Course	Compliments and provides tutorials and scenarios on SEMCO™ implementation	2 hours (on your own)

How to Join



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